# FCC 398 Submission Results

## FCC 398 Filing for Call Sign KCTV for quarter ending 12/31/2001

### Accepted!

Confirmation number: 29549

## Errors and informational messages:

WARNING: Question 5, Program #3, Preemption #1, Date Preempted/Episode is blank, other values

ignored

WARNING: Question 5, Program #5, Preemption #1, Date Preempted/Episode is blank, other values

WARNING: Question 5, Program #6, Preemption #1, Date Preempted/Episode is blank, other values

WARNING: Question 5, Program #7, Preemption #1, Date Preempted/Episode is blank, other values

WARNING: Question 5, Program #8, Preemption #1, Date Preempted/Episode is blank, other values

ignored

WARNING: Question 6, Program #1, Title is blank, other values ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored

Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

## FCC 398 Children's Television Programming Report

| 1. Call Sign   | Channel Numl   | er (  | Community  | y of License   |                                       |                |                               | T           |
|--|--|---|--|--|---------------------------------------|----------------|-------------------------------|-------------|
|  |  |   | City   |  | State                                 | County         |                               | ZIP<br>Code |
| KCTV   | 5  |   | Kansas Ci  | ty   | МО                                    | Jackson        |                               | 64109       |
| Licensee   |  |   |  |  |                                       |                |                               |             |
| Meredith Corpor  | ation  |   |  |  |                                       |                |                               |             |
| X_ Network Affiliation: CBS  |  | Nielsen DMA   |  | World Wide We (if applicable)                                  | eb Home Page Addres                   | s              |                               |             |
| Independent  |  |   |  | Kansas Cit   | ty                                    | www.kctv5      | .com                          |             |
| Facility ID Numbe  | ry ID Number Previous Call Sign (if applicable) License Ren<br>(mm/dd/yyy  |   |  | piration Date  |                                       |                |                               |             |
| 41230  |  |   |  |  | 04/01/                                | 2006           |                               |             |
|  | R. Section 73.673?   |   | filian aaab  | Caro Progra  | m nired on i                          | te etation     | V Ves No                      | 1           |
| including an required by 4 b. Identify publ The CBS T programs i   | nsee provide inform indication of the tar 7 C.F.R Section 73. ishers who were ser elevision Network t supplies, including the following pubechnologies, Tribur   | get child aud<br>673?<br>t informatic<br>provides in<br>g an indica<br>lishers of p                           | dience, to pon in 4.a.  formation tion of the            | identifying<br>target child                                    | the core                              | ides as        | _X_YesNo                      |             |
| including an required by 4 b. Identify publ The CBS T programs i audience, to TV Data To and News.   | nsee provide inform indication of the tar 7.7 C.F.R Section 73. ishers who were ser elevision Network t supplies, including the following pubechnologies, Triburallowing for each proplete chart below for | get child aud 673?  t informatic provides in g an indica lishers of p ne Media So                             | on in 4.a.  formation tion of the crogram greervices and | identifying target chilc hides: TV G d Kidsnet M               | the core<br>l<br>uide,<br>Iedia Guide | ides as        |                               |             |
| including an required by 4 b. Identify publ The CBS T programs i audience, to TV Data To and News.  5. Complete the for Programming. Con Title of Program Blue's Clues | nsee provide inform indication of the tar 7.7 C.F.R Section 73. ishers who were ser elevision Network t supplies, including the following pubechnologies, Triburallowing for each proplete chart below for | get child aud 673?  t information or ovides in g an indicatishers of page Media Some or each Corestallishers. | on in 4.a.  formation tion of the crogram greervices and | identifying target child uides: TV G d Kidsnet M uring the pas | the core<br>l<br>uide,<br>Iedia Guide | ths that meets | the definition of Origination | f Core      |

| Age of Target Cl | ild Audience: f | from 2 | years to | 5 years |
|------------------|-----------------|--------|----------|---------|
|                  |                 |        |          |         |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschool - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #1: Blue's Clues |                       |                                      |
|-----------------------------------|-----------------------|--------------------------------------|
| Total Times Aired *               | Number of Preemptions | Number of Preemptions<br>Rescheduled |
| 13                                | 2                     | 2                                    |

| Date Preempted/Episode # (1)                  | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|--|--|
| Oct. 20, 2001                                 | Oct. 20, 2001 8-8:30AM   | X Yes No                                 |
| If rescheduled, were promotional              | efforts made to notify public of resch                                   | neduled date and time? _X_YesNo          |
| Reason for Preemption:Breaking NewsOther News | Sports<br>Public   | _X_Other                                 |

| Date Preempted/Episode # (2)                  | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|---|--|--|
| Dec. 1, 2001                                  | Dec. 1, 2001 8-8:30aM  | X Yes No                                 |
| If rescheduled, were promotional en           | fforts made to notify public of resch                                    | eduled date and time? _X_YesNo           |
| Reason for Preemption:Breaking NewsOther News | _X_Sports<br>Public  | Other                                    |

| Title of Program #2:  Dora the Explorer    |   |                          | Origination<br><b>Network</b> |
|--|---|--------------------------|-------------------------------|
| Days/Times Program Regularly Scheduled:    | Total times aired at regularly scheduled time | Number of<br>Preemptions | ed, complete Preemption       |
| Saturday/9:30-10AM                         | 12  | 1                        |                               |
| Length of Program: 30 (minutes)            |   |                          |                               |
| Age of Target Child Audience: from 2 years | to 5 years                                    |                          |                               |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, 7 year old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games.

#### **Preemption Report**

| Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of |
|---|
| Preemptions Rescheduled.  |

| Preemptions Rescheduled.  Title of Program #2: Dora th | ne Explorer           |                                      |
|--|-----------------------|--------------------------------------|
| Total Times Aired *                                    | Number of Preemptions | Number of Preemptions<br>Rescheduled |
| 12   | 1                     | 0                                    |

| Date Preempted/Episode # (1)  | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |  |  |  |
|---|--|--|--|--|--|
| Nov. 10, 2001   | N/A  | Yes X No                                 |  |  |  |
| If rescheduled, were promotional efforts made to notify public of rescheduled date and time?Yes _X_No |  |  |  |  |  |
| Reason for Preemption: X_Breaking News Other News   | Sports<br>Public   | Other                                    |  |  |  |

| Title of Program #3: Oswald                |   |                          |                       | Origination<br><b>Network</b> |
|--|---|--------------------------|-----------------------|-------------------------------|
| Days/Times Program Regularly Scheduled:    | Total times aired at regularly scheduled time | Number of<br>Preemptions | If preempte<br>Report | ed, complete Preemption       |
| Saturday/9-9:30AM                          | 9   | 0                        |                       |                               |
| Length of Program: 30 (minutes)            |   |                          |                       |                               |
| Age of Target Child Audience: from 2 years | to 5 years                                    |                          |                       |                               |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series follows the adventures of Oswald, an animated octopus, who experiences the world as would a preschool child. Living in the metropolis of Big City, Oswald, curious and intensely interested in how the world works, picks his way through the problems and predicaments he faces by sorting through the varying responses of his friends and coming to his own answer. The objectives of this series are to assist preschool children in adapting to the early developmental challenges of building friendships, learning new physical skills, and beginning to understand their own perspectives, as well as those of others. The program also focuses on teaching life-lessons relating to tolerance, civility, problem-solving and cooperation.

#### **Preemption Report**

|                     |          | a at regularry semediated time plus realmoc | ⁄1 UL |
|---------------------|----------|---|-------|
| Preemptions Resche  | aniea.   |   |       |
| Title of Program #3 | : Oswald |   |       |

| Total Times Aired *                            | Number of Preemptions  | Number of Preemptions<br>Rescheduled     |
|--|--|--|
| 9  | 0  |  |
|  |  |  |
| Date Preempted/Episode # (1)                   | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
|  |  | Yes No                                   |
| If rescheduled, were promotional               | efforts made to notify public of resch                                   | neduled date and time?YesNo              |
| Reason for Preemption:Breaking News Other News | Sports<br>Public   | Other                                    |

| Title of Program #4:<br>Little Bill        |   |                          | Origination<br><b>Network</b>               |
|--|---|--------------------------|---|
| Days/Times Program Regularly Scheduled:    | Total times aired at regularly scheduled time | Number of<br>Preemptions | If preempted, complete Preemption<br>Report |
| Saturday/10:30-11AM                        | 11  | 2                        |   |
| Length of Program: 30 (minutes)            |   |                          |   |
| Age of Target Child Audience: from 2 years | to 5 years                                    |                          |   |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a 5 year old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem - whether emotional, social or physical - he must solve. The objectives of the series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #4: Little B | ill                   |                                      |
|-------------------------------|-----------------------|--------------------------------------|
| Total Times Aired *           | Number of Preemptions | Number of Preemptions<br>Rescheduled |
| 13                            | 2                     | 2                                    |

| Date Preempted/Episode # (1) | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |  |  |  |
|------------------------------|--|--|--|--|--|
| Oct. 20, 2001                | Oct. 20, 2001 8:30-9AM   | X Yes No                                 |  |  |  |

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? \_X\_Yes \_\_\_No

| Reason for Preemption:Breaking NewsOther News  |                                     | Sports<br>Public   | _2                    | X_Other             |                            |                                  |
|--|-------------------------------------|--|-----------------------|---------------------|----------------------------|----------------------------------|
| Date Preempted/Episode # (2)   | If reso                             | cheduled, date and tineduled. If not resched                   | ne<br>luled,          | Is the rehome?      | escheduled                 | date the second                  |
| Dec. 1, 2001   | Dec.                                | 1, 2001 8:30-9AM   |                       | X_Ye                | s <u>No</u>                |                                  |
| If rescheduled, were promotional   | efforts n                           | nade to notify public  | of resche             | duled da            | te and time                | ? _X_YesNo                       |
| Reason for Preemption:Breaking NewsOther News  |                                     | X_Sports<br>Public   |                       | _Other              |                            |                                  |
| Title of Program #5:<br><b>Franklin</b>  |                                     |  |                       |                     |                            | Origination<br>Network           |
| Days/Times Program Regularly Schedu  | ıled:                               | Total times aired at regularly scheduled time                  |                       | nber of<br>emptions |                            | ed, complete Preemp              |
| Sunday/7-7:30AM  |                                     | 13   | 0                     |                     | <u> </u>                   |                                  |
| Length of Program: 30 (minutes)  |                                     |  |                       |                     |                            |                                  |
| Age of Target Child Audience: from 2 Describe the educational and information  |                                     |  |                       |                     |                            |                                  |
| addressing issues such as the meaning purposes of rules and the consequence them, and the values inherent in telliviewers importat social values such a fairness, responsibility, self-respect a | es of foll<br>ng the tr<br>s cooper | lowing or not follow<br>uth, and to teach<br>ation and comprom |                       |                     |                            |                                  |
| an ness, responsion, y   | 1                                   | Preemption Rep   | ort                   |                     |                            |                                  |
| Complete the chart below for each past three months. * Total Times Preemptions Rescheduled.  | h core pro<br>Aired is t            | ogram listed in Quest<br>total times aired at re               | ion 5 of<br>gularly s | FCC 398<br>cheduled | that was pr<br>time plus I | reempted during the<br>Number of |
| Title of Program #5: Franklin  |                                     |  |                       |                     |                            |                                  |
| Total Times Aired *  | Nur                                 | mber of Preemptions  |                       |                     | ber of Pree<br>heduled     | emptions                         |
| 13   | 0                                   |  |                       |                     |                            |                                  |
| Date Preempted/Episode # (1)   | resc                                | escheduled, date and the<br>heduled. If not rescher<br>Fr N/A  |                       | homeʻ               | ?                          | d date the second                |
|  |                                     |  |                       | Y                   |                            |                                  |
| If rescheduled, were promotion   | al efforts                          | made to notify publi   | c of rescl            | neduled d           | late and tim               | <u> Yes No</u>                   |
| Reason for Preemption:Breaking News  |                                     | Sports   |                       | Othe                | r                          |                                  |

| e of Program #6:   |                      |   |                       |                   |                             | Origination            |          |
|--|----------------------|---|-----------------------|-------------------|-----------------------------|------------------------|----------|
| the Builder  |                      |   |                       |                   |                             | Network                |          |
| s/Times Program Regularly Schedule   | ]1                   | Total times aired at egularly scheduled ime       | Numbe<br>Preemp       |                   | If preempte<br>Report       | ed, complete Pree      | mp       |
| day/7:30-8AM   |                      | )   | 0                     |                   |                             |                        |          |
| gth of Program: 30 (minutes)   |                      |   |                       |                   |                             |                        |          |
| of Target Child Audience: from 2 years   |                      |   |                       |                   |                             |                        |          |
| entures as they work on a variety of<br>ing of lively children, exhibiting training tr | ts to wh<br>ildren 1 | ich a young audience<br>to explore and learn a    | will rela<br>bout iss | ate. Ti<br>ues su | he objectiv<br>ich as fears | e of the program       | 15       |
|  |                      | Preemption Report                                 |                       |                   |                             |                        |          |
| past three months. * Total Times Air<br>Preemptions Rescheduled.  Title of Program #6: Bob the Build<br>Total Times Aired *  | ler                  | per of Preemptions                                |                       | Num               | ber of Preei<br>heduled     |                        |          |
|  |                      |   | 1,01                  | Resc              | neduled                     |                        | $\dashv$ |
| 9  | 0                    |   |                       |                   |                             |                        |          |
| Date Preempted/Episode # (1)   |                      | heduled, date and time<br>duled. If not reschedul |                       | Is the nome?      |                             | l date the second      |          |
|  | OILUX -              |   |                       | Υe                | s No                        |                        |          |
| If rescheduled, were promotional e   | efforts n            | ade to notify public of                           | resched               | uled d            | ate and time                | e?YesN                 | lо       |
| Reason for Preemption:Breaking NewsOther News  |                      | _Sports<br>_Public                                |                       | _Other            |                             |                        |          |
| le of Program #7:<br>b the Builder   |                      |   |                       |                   |                             | Origination<br>Network |          |
| ys/Times Program Regularly Schedul   | led:                 | Total times aired at regularly scheduled          | Numb<br>Preem         |                   | If preemp                   | oted, complete Pre     | em       |
| , 5 0 ,  |                      | time  |                       |                   | _                           |                        |          |

Describe the educational and informational objective of the program and now it meets the definition of Core Programming. This series presents episodes centered around Bob, a friendly builder, and his talking machines, and follows their aventures as they work on a variety of construction projects. Bob's machines have minds of their own, and act like a gang of lively children, exhibiting traits to which a young audience will relate. The objective of the program is to

Breaking News

Other News

provide an opportunity for preschool children to explore and learn about issues such as fear, sharing, shyness, teamwork, self-esteem and cooperation, which are critical to their early development.

#### **Preemption Report**

| Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the |
|--|
| past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of       |
| Preemptions Rescheduled.   |

| Title of Program #7: Bob the Buil | der  |  |
|-----------------------------------|--|--|
| Total Times Aired *               | Number of Preemptions  | Number of Preemptions<br>Rescheduled     |
| 4                                 | 0  |  |
|                                   |  |  |
|                                   |  |  |
| Date Preempted/Episode # (1)      | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date the second home? |
| Date Preempted/Episode # (1)      | rescheduled. If not rescheduled,   |  |

Sports

Public

| Title of Program #8:<br>Oswald             | Origination<br><b>Network</b>                 |                          |   |
|--|---|--------------------------|---|
| Days/Times Program Regularly Scheduled:    | Total times aired at regularly scheduled time | Number of<br>Preemptions | If preempted, complete Preemption<br>Report |
| Sunday/7:30-8AM                            | 4   | 0                        |   |
| Length of Program: 30 (minutes)            |   |                          |   |
| Age of Target Child Audience: from 2 years | to 5 years                                    |                          |   |

Other

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series follows the adventures of Oswald, an animated octopus, who experiences the world as would a preschool child. Living in the metropolis of Big City, Oswald, curious and intensely interested in how the world works, picks his way through the problems and predicaments he faces by sorting through the varying responses of his friends and coming to his own answer. The objectives of this series are to assist preschool children in adapting to the early developmental challanges of building friendships, learning new physical skills, and beginning to understand their own perpectives, as well as those of others. The program also focuses on teaching life-lessons relating to tolerance, civility, problem-solving and cooperation.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

| Title of Program #8: Oswald |   |                                      |
|-----------------------------|---|--------------------------------------|
| Total Times Aired *         |   | Number of Preemptions<br>Rescheduled |
| 4                           | 0 |                                      |

| Date Preempted/Episode # (1)                  | If rescheduled, date and time rescheduled. If not rescheduled, enter N/A | Is the rescheduled date home? | the second |
|---|--|-------------------------------|------------|
|   |  | Yes No                        |            |
| If rescheduled, were promotional              | efforts made to notify public of resch                                   | eduled date and time?         | YesNo      |
| Reason for Preemption:Breaking NewsOther News | Sports<br>Public   | Other                         |            |

## Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

| Title of Program #1:   |                            |                                  |  | Origination                |
|--|----------------------------|----------------------------------|--|----------------------------|
| Dates/Times Program Aired:   | Total<br>times<br>aired    | Number of<br>Preemptions         |  | eduled, list date and time |
| Length of Program: (minutes)  Age of Target Child Audience: from years to                                  | years                      |                                  |  |                            |
| Describe the program.  |                            |                                  |  |                            |
| Does the program have educating and informing purpose?   | g children a               | ges 16 and uno                   | ler as a significant                       | YesNo                      |
| If Yes, does the licensee identify each program C.F.R Section 73.673?                                      | at the begin               | ming of its airi                 | ng consistent with 47                      | YesNo                      |
| If Yes, does the licensee provide information re the target child audience, to publishers of progr 73.673? | garding the<br>am guides o | program, incl<br>consistent with | uding an indication of<br>47 C.F.R Section | YesNo                      |

#### Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

| Title of Program #1: Oswald                |                         |                   |                          | Origination<br><b>Network</b> |
|--|-------------------------|-------------------|--------------------------|-------------------------------|
| Days/Times Program Regularly<br>Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audi | ence:                         |
| Sunday/7:30-8AM                            | 13                      | 30 (minutes)      | from 2 to 5 (years)      |                               |
| Sunday/7.50 ordix                          |                         |                   |                          | -f.C Programming              |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series follows the adventures of Oswald, an animated octopus, who experiences the world as would a preschool

child. Living in the metropolis of Bis City, Oswald, curious and intensely interested in how the world works, picks his way through the problems and predicaments he faces by sorting through the varying responses of his friends and coming to his own answer. The objectives of this series are to assist preschool children in adapting to the eawrly developmental challenges of building friendships, learning new physical skills, and beginning to understand their own perspectives, as well as those of others. The program also focuses on teaching life-lessons relating to tolerance, evility, problem-solving and cooperation.

| Title of Program #2:<br>Dora the Explorer  |                         |                   |                           | Origination<br>Network |
|--|-------------------------|-------------------|---------------------------|------------------------|
| Days/Times Program Regularly<br>Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audie | ence:                  |
| Saturday @9:30-10AM                        | 13                      | 30 (minutes)      | from 2 to 5 (years)       |                        |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series 7 year old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of the program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games.

| Title of Program #3;<br>Blue's Clues       |                         |                   | Origination<br><b>Network</b> |
|--|-------------------------|-------------------|-------------------------------|
| Days/Times Program Regularly<br>Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audience: |
| Saturday @10-10:30AM                       | 13                      | 30 (minutes)      | from 2 to 5 (years)           |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning.

| Title of Program #4:<br>Little Bill        |                         |                   |                           | Origination<br>Network |
|--|-------------------------|-------------------|---------------------------|------------------------|
| Days/Times Program Regularly<br>Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audie | ence:                  |
| Saturday @10:30-11AM                       | 13                      | 30 (minutes)      | from 2 to 5 (years)       |                        |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a 5 year old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem - whether emotional, social or physical - he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity.

| Title of Program #5:<br>Franklin           |                         |                   | Origination<br>Network        |
|--|-------------------------|-------------------|-------------------------------|
| Days/Times Program Regularly<br>Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audience: |
| Sunday @7-7:30AM                           | 13                      | 30 (minutes)      | from 2 to 5 (years)           |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Based on a series by Paulette Bourgeois and Brenda Clark, this program features the adventures of the turtle Franklin and his friends Bear, Snail, Rabbit and Goose. The objectives of the program are to present to young viewers age-appropriate moral dilemmas addressing issues such as the meaning of right and wrong, the purposes of rules and the consequences of following or not following them, and the values inherent in telling the truth and to teach viewers important social values such as cooperation and compromise, fairness, responsibility, self-respect and respect for others.

| Title of Program #6:<br>Bob The Builder    |                         |                   |                           | Origination<br><b>Network</b> |
|--|-------------------------|-------------------|---------------------------|-------------------------------|
| Days/Times Program Regularly<br>Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audio | ence:                         |
| Saturday/9-9:30AM                          | 13                      | 30 (minutes)      | from 2 to 5 (years)       |                               |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series presents episodes centered around Bob, a friendly builder, and his talking machines, and follows their adventures as they work on a variety of construction projects. Bob's machines have minds of their own, and act like a gang of lively children, exhibiting traits to which a young audience will relate. The objective of the program is to provide an opportunity for preschool children to explore and learn about issues such as fears, sharing, shyness, teamwork, self-esteem, and cooperation, which are critical to their early development.

- 8. Does the licensee publicize the existence and location of the stations's Children's Television \_X\_Yes \_\_\_No Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?
- 9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

|  | Did total programming<br>Increase? |
|--|------------------------------------|
|  | YesNo                              |

For each Core Program sponsored by the licensee, complete the chart below.

| Title of Program #1:   |                         |                          |                            | Origination                |
|--|-------------------------|--------------------------|----------------------------|----------------------------|
| Days/Times Program Regularly Scheduled:                                  | Total<br>times<br>aired | Number of<br>Preemptions | 1                          | eduled, list date and time |
| Length of Program: (minutes)  Age of Target Child Audience: from years t | o years                 |                          |                            |                            |
| Describe the educational and informational obje                          | ective of the           | program and h            | ow it meets the definition | n of Core Programming.     |

| 10. Name of children's programming liaison: |   |
|---|---|
| Name<br>Carol Williams                      | Telephone Number (include area code) (913) 677-5555 |
|   |   |

| Address P.O. Box 5555 | Internet Mail Address (if applicable) cwilliam@mdp.com |
|-----------------------|--|
| City Kansas City      | State<br>MO  |

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

On Saturday, Oct. 20th, "Little Bill" and "Blues Clues" were preempted so that the station could carry the local "American Royal Parade." These episodes were rescheduled to their Fixed Second Home earlier in that day.

On Saturday, Nov. 10, 2001, CBS News interrupted our regularly scheduled programming for an address by President Bush to the United Nations General Assembly. That special report aired from 9:37:31AM-10:01:37AM. KCTV was unable to reschedule the program following this "late breaking news" event.

On December 1, 2001, "Little Bill" and "Blues Clues" were preempted by CBS sports programming coverage of the Army-Navy football game. Both shows were rescheduled into their Fixed Second Homes earlier that day.

Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| Name of Licensee     | Signature (only for printed version) |
|----------------------|--------------------------------------|
| Meredith Corporation | ·                                    |
| Date                 |                                      |
| Jan. 8, 2002         |                                      |

FCC 398 April 2001 (1.3) (end)